**§4661. Definitions**

As used in this subchapter, unless the context otherwise indicates, the following words shall have the following meanings. [PL 1977, c. 696, §250 (NEW).]

**1. Consumer.**  "Consumer" means any person who purchases or contracts for the purchase of merchandise for any purpose, except resale in the ordinary course of trade or business.

[PL 1969, c. 395 (NEW).]

**2. Merchandise.**  "Merchandise" includes any objects, wares, goods, commodities, intangibles or services.

[PL 1969, c. 395 (NEW).]

**2-A. Permanent place of business.**  "Permanent place of business" means the building or other permanently affixed structure, including a home residence, which is used in whole or in part for the purpose of engaging in sales of consumer merchandise.

[PL 1987, c. 202, §1 (NEW).]

**3. Person.**  "Person" includes any individual, firm, copartnership, association, society, club, corporation, estate, trust and any agent, employee, salesman, partner, officer, director, member, stockholder or trustee thereof.

[PL 1969, c. 395 (NEW).]

**4. Sale.**  "Sale" includes any sale, transfer, exchange or barter, offer for sale or attempt to sell any merchandise for cash or on credit.

[PL 1969, c. 395 (NEW).]

SECTION HISTORY

PL 1969, c. 395 (NEW). PL 1977, c. 696, §250 (AMD). PL 1987, c. 202, §1 (AMD).

The State of Maine claims a copyright in its codified statutes. If you intend to republish this material, we require that you include the following disclaimer in your publication:

*All copyrights and other rights to statutory text are reserved by the State of Maine. The text included in this publication reflects changes made through the Second Regular Session of the 131st Legislature and is current through October 15, 2024
 . The text is subject to change without notice. It is a version that has not been officially certified by the Secretary of State. Refer to the Maine Revised Statutes Annotated and supplements for certified text.*

The Office of the Revisor of Statutes also requests that you send us one copy of any statutory publication you may produce. Our goal is not to restrict publishing activity, but to keep track of who is publishing what, to identify any needless duplication and to preserve the State's copyright rights.

PLEASE NOTE: The Revisor's Office cannot perform research for or provide legal advice or interpretation of Maine law to the public. If you need legal assistance, please contact a qualified attorney.