

**§4661. Definitions**

As used in this subchapter, unless the context otherwise indicates, the following words shall have the following meanings. [PL 1977, c. 696, §250 (NEW).]

**1. Consumer.** "Consumer" means any person who purchases or contracts for the purchase of merchandise for any purpose, except resale in the ordinary course of trade or business.

[PL 1969, c. 395 (NEW).]

**2. Merchandise.** "Merchandise" includes any objects, wares, goods, commodities, intangibles or services.

[PL 1969, c. 395 (NEW).]

**2-A. Permanent place of business.** "Permanent place of business" means the building or other permanently affixed structure, including a home residence, which is used in whole or in part for the purpose of engaging in sales of consumer merchandise.

[PL 1987, c. 202, §1 (NEW).]

**3. Person.** "Person" includes any individual, firm, copartnership, association, society, club, corporation, estate, trust and any agent, employee, salesman, partner, officer, director, member, stockholder or trustee thereof.

[PL 1969, c. 395 (NEW).]

**4. Sale.** "Sale" includes any sale, transfer, exchange or barter, offer for sale or attempt to sell any merchandise for cash or on credit.

[PL 1969, c. 395 (NEW).]

**SECTION HISTORY**

PL 1969, c. 395 (NEW). PL 1977, c. 696, §250 (AMD). PL 1987, c. 202, §1 (AMD).

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