

**§1211. Definitions**

As used in this chapter, unless the context otherwise requires: [PL 1969, c. 503 (NEW).]

**1. Article.** "Article" means a product as distinguished from its trademark, label or distinctive dress in packaging;

[PL 1969, c. 503 (NEW).]

**2. Certification mark.** "Certification mark" means a mark used in connection with the goods or services of a person other than the certifier to indicate geographic origin, material, mode of manufacture, quality, accuracy or other characteristics of the goods or services or to indicate that the work or labor on the goods or services was performed by members of a union or other organization;

[PL 1969, c. 503 (NEW).]

**3. Collective mark.** "Collective mark" means a mark used by members of a cooperative, association or other collective group or organization to identify goods or services and distinguish them from those of others, or to indicate membership in the collective group or organization;

[PL 1969, c. 503 (NEW).]

**4. Mark.** "Mark" means a word, name, symbol, device or any combination of the foregoing in any form or arrangement;

[PL 1969, c. 503 (NEW).]

**5. Person.** "Person" means an individual, corporation, government or governmental subdivision or agency, business trust, estate, trust, partnership, unincorporated association, 2 or more of the foregoing having a joint or common interest, or any other legal or commercial entity;

[PL 1969, c. 503 (NEW).]

**6. Service mark.** "Service mark" means a mark used by a person to identify services and to distinguish them from the services of others;

[PL 1969, c. 503 (NEW).]

**7. Trademark.** "Trademark" means a mark used by a person to identify goods and to distinguish them from the goods of others;

[PL 1969, c. 503 (NEW).]

**8. Trade name.** "Trade name" means a work, name, symbol, device or any combination of the foregoing in any form or arrangement used by a person to identify the person's business, vocation or occupation and distinguish it from the business, vocation or occupation of others.

[RR 2023, c. 2, Pt. C, §23 (COR).]

**SECTION HISTORY**

PL 1969, c. 503 (NEW). RR 2023, c. 2, Pt. C, §23 (COR).

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